



ULTIMATE LEADERSHIP SERIES
June 21, 2005

Ultimate Leadership:

“Defining Yourself as a Leader”

Featuring:

Dr. John Townsend

I. Introduction

A. Matthew 5:37

Simply let your “Yes” be “Yes”, and your “No”, “No”; anything beyond this comes from the evil one.

B. Definition

Defined People Have Clarity

- About what they feel
- About what they believe
- About what they know

Defined People Have Presence

II. Defined Leaders are Defined People

A. In values

B. In vision and goals

III. Defined Leaders Possess Life Outside Their Leadership

IV. Defined Leaders Know Their Strengths and Weaknesses

A. Your style: the way you are wired and can't be changed

Examples:

- Internal processing vs. External Processing
- Initiative Taker vs. Responder

B. Your character: the things you can change

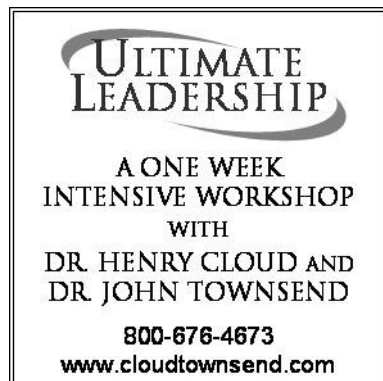
Examples:

- In Relationship vs. Disconnected
- Responsible vs. Unaccountable
- Has Vision vs. Unknown Vision

V. Defined Leaders Attract the Right People and Frustrate the Right People

V. Conclusion

Resources:



I found the Ultimate experience to be one of the greatest life changing experiences of my life. I have been to two other growth experience workshops, but found this one to be the most helpful and complete. It touched all parts of my life. Henry and John are doing a great job in demonstrating how our entire emotional and spiritual lives are built on Christ's teachings.

-John Schock: CEO, Financial Management Solutions (Pasadena, MD)

The invaluable incorporation of resources, teaching, sharing, processing, and the quality of all those committed to bringing forth wealth and treasure in us was priceless. I shall always remember that week as a major "turning point", a time where my perceptions of life, myself, and my work were forever changed.

-Patty: Real Estate Broker and Architect (Tustin, CA)

Since going to the Ultimate Leadership workshop, I now realize that getting connected with someone is a kind OF soul fuel that raises me up to another level--which positions me to better solve life's problems.

-Pastor John Sherk (Middlebury, IN)

-Many more testimonies at www.cloudtownsend.com-

BOOKS:

Who's Pushing Your Buttons?

By Dr. John Townsend

How People Grow

By Drs. Henry Cloud & John Townsend

Visit www.cloudtownsend.com for more resources

Contact Information:

Dr. Henry Cloud

Dr. John Townsend

Cloud-Townsend Resources

18092 Sky Park Circle South

Suite A

Irvine, California 92614

Phone: 800-676-4673

www.cloudtownsend.com